Web Site Creation Made Simple for State Agencies

Over 25 state agencies seeing positive results from an online tool provided by OK.gov

OKLAHOMA CITY – August 24, 2006 – As citizens of Oklahoma realize the benefits and convenience of paying their bills, shopping and banking online, state agencies are increasingly looking to provide their services on the Internet. However, many agencies are short-staffed and do not have the resources to place their services online. But there is help for these agencies.

OK.gov, the State's official Web portal, offers agencies an online Content Management System (CMS). The CMS is an interactive and intuitive tool which helps agency employees create and maintain their agencies' Web site no matter their level of technical experience. Over 25 state agencies currently use CMS with new agencies signing on each month. The Web site for the Office of Personnel Management, located at www.ok.gov/opm/, launched in late February.

"The CMS provided OPM with the ability to decentralize Web site maintenance and provide a limited number of key employees with publishing rights for content oversight using the CMS security system," says Office of Personnel Management Administrator Oscar B. Jackson, Jr. "By migrating our Web site to the CMS, OPM staffers can now provide the most up-to-date information quickly and efficiently. We have received some very positive feedback from our customers."

The Content Management System is an online product that is similar to using a combination of an Internet browser and a word processor. This greatly reduces the time it takes to set up a site. In addition to being user friendly, OK.gov offers agencies several color templates and home page graphics which supplies added customization for the Web site.

"What is great about the Content Management System is that it utilizes a common agency template, which provides a common look for all of the state's agencies," says Mark Mitchell, OK.gov general manager. "This allows the end users to always know that they are visiting an official Oklahoma government Web site."

Other CMS agency Web sites include:

Teachers' Retirement System: http://www.ok.gov/TRS/
Oklahoma Department of Central Services: http://www.dcs.ok.gov/
Oklahoma Merit Protection Commission: http://www.ok.gov/okmpc/index.html

About OK.gov
OK.gov (www.ok.gov) built and manages the official Web site for the state of Oklahoma and partners with state agencies to bring new government services online. OK.gov is managed by the Oklahoma Office of State Finance and eGovernment firm NIC Inc. (Nasdaq: EGOV)

About NIC
NIC manages more eGovernment services than any provider in the world. The company helps government communicate more effectively with citizens and businesses by putting essential services online. NIC provides eGovernment solutions for over 1,500 state and local agencies that serve more than 51 million people in the United States. Additional information is available at www.nicusa.com.

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